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(71) Applicant (for all designated States except US): KONINKLIJKE PHILIPS ELECTRONICS N.V. [NL/NL]; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).

(72) Inventor; and

(75) Inventor/Applicant (for US only): GUTTA, Srinivas [US/US]; P.O. Box 3001, Briarcliff Manor, New York 10510-8001 (US).

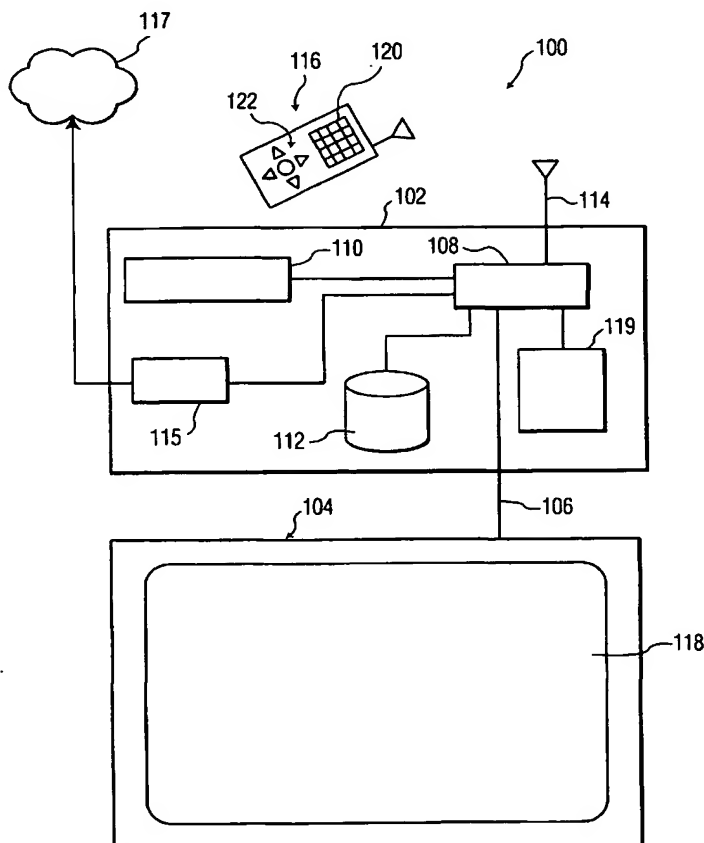
(74) Common Representative: KONINKLIJKE PHILIPS ELECTRONICS N.V.; c/o Halajian, Dicran, P.O.Box 3001, Briarcliff Manor, New York 10510-8001 (US).

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(54) Title: PROGRAM RECOMMENDATION VIA DYNAMIC CATEGORY CREATION



(57) Abstract: A method for generating recommendations. The method including: entering a newly created preference category (211a) as feedback for generating a recommendation; generating preference information corresponding to the newly created preference category (211a); and generating the recommendation based at least in part on the generated preference information.



FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)

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- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii)) for all designations*

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